



Corporate Profile 2023

Hello everyone, we are knockonwood Inc.

Founded in 2005, we are a Tokyo based production company, various projects and explore different ways to communicate with the form of TVC, graphic & web design, social media, TV series and feature films.

We pride ourselves as a unique team of producers, unlike no other in Japan, with varieties of creative ideas and distinguished production skills, gained from our experiences in all areas of projects.

We are a small company.

Even at times when a project is in demand of more internal resource, or for a plan that require extra individual manpower, knockonwood Inc. have continuously brought projects to realization utilizing our highly qualified individual's producing abilities, and collaborating with external resources.

At times, such solutions are achieved through strong alliances with neighboring Asian countries such as South Korea and China, outside of Japan.

Thank you for your time today.

We are very pleased to have this opportunity, to introduce "who we are" to you.

MEMBER *A team of 8 unique individuals*



Shin YAMAGUCHI

CEO
Producer



Masataka SAITO

Executive Officer
Producer



Michiko OGOH

Executive Officer
Producer



Yusuke MORIKAWA

Producer



Risa TERASAKI

Accountant



Ryo KURIBAYASHI

Production Manager



Chiharu SOMA

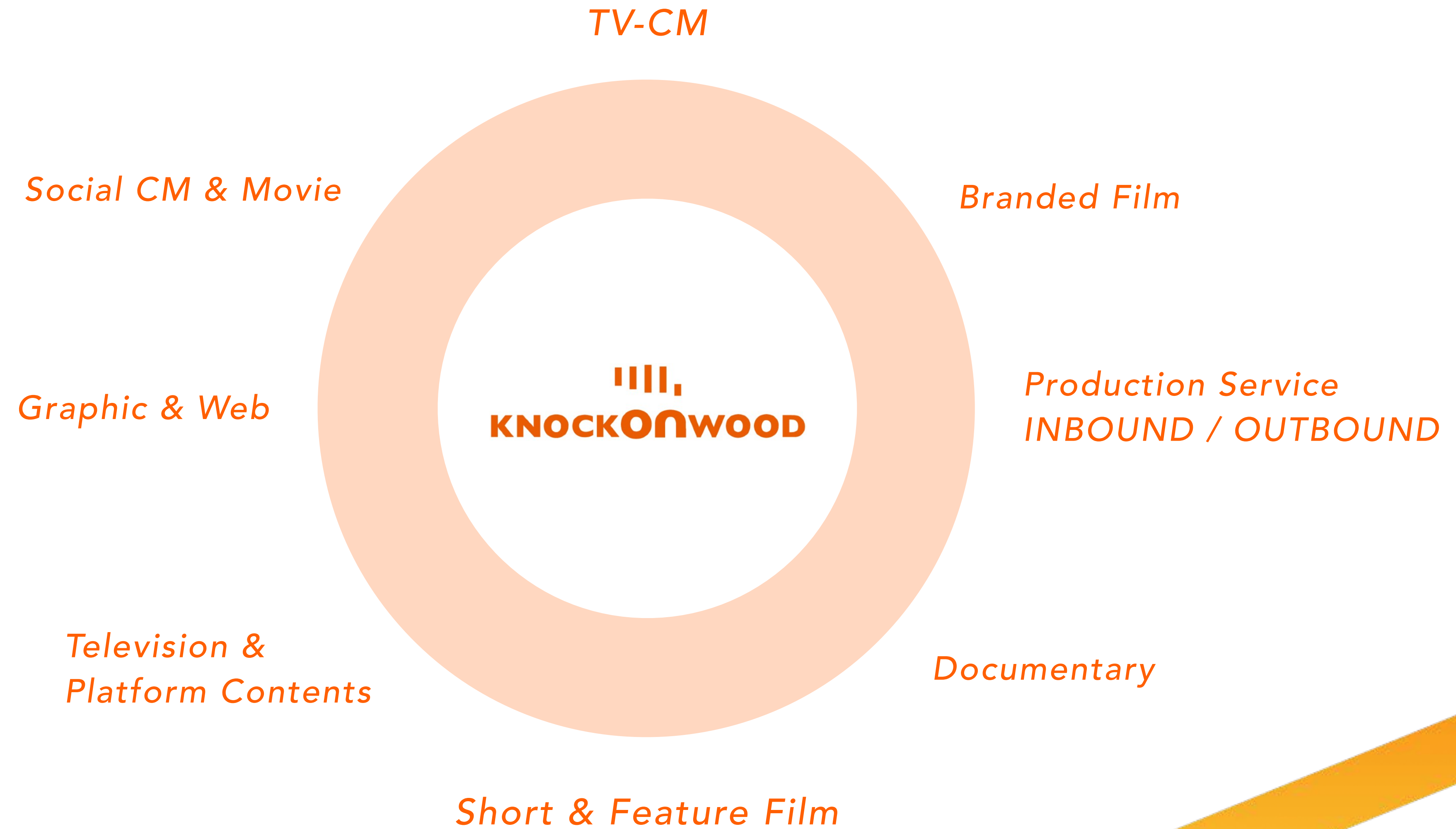
Production Manager



Yoko ABE

Producer

Media contents we produce



1. Mass Advertising



JR East Railways / JR SKISKI 2022- 2023
Agency : jeki
Director : Koichi TOKUHIRA



JRA / Retired Racehorses Contents
Agency : Dentsu
Director : Takumi KOYAMA



P&G / SK II RNA POWER
Agency : Beacon Communications
Director : Yuji SHIOTA



LEXUS / New LEXUS LX
Agency : TOYOTA CONIQ Pro
Director : Manjot BEDI

2. Filmed in more than 70 countries, we are comfortable filming in foreign countries.



JUN / Brand Campaign

Agency : Dentsu

Director : Kazuyoshi HAYAKAWA

Location : USA, AUS, JPN

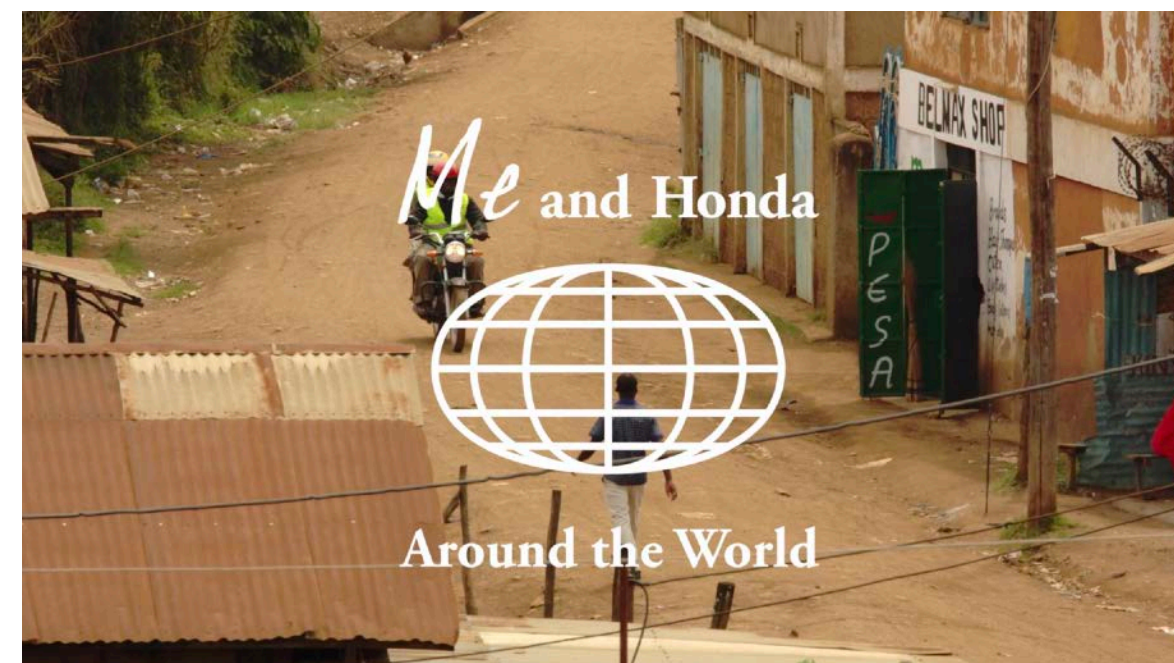


LEXUS / 5 passengers campaign

Agency : TOYOTA CONIQ Pro

Director : Manjot BEDI

Location : Norway, UAE, USA



P&G / SK II RNA POWER

Agency : Beacon Communications

Director : Yuji SHIOTA

Location : Kenya, Nigeria, Canada, etc.



YANMAR / SUSTAINABLE FUTURE

Agency : CIRCLE

Director : Hisaya FUJIBAYASHI

Location : UK

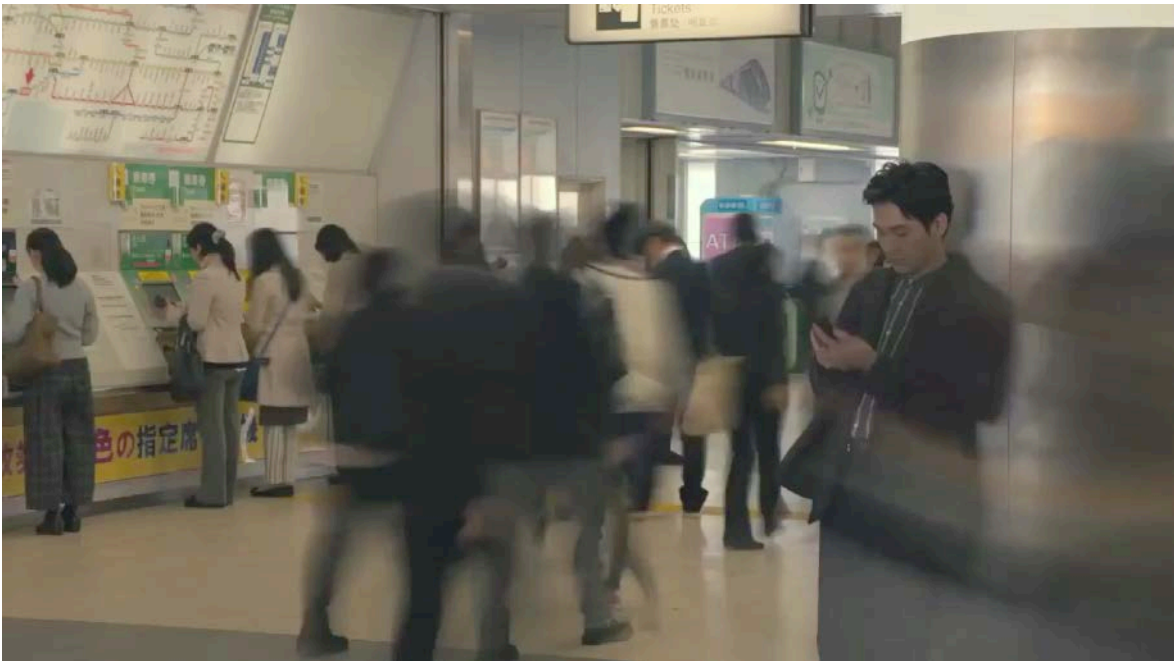
3. No borders in selections of creators



mitsubishi Motors / A Century in the Making
Agency : Soft Citizen
Director : Henry Lu



ASICS / I MOVE ME
Agency : Saatchi & Saatchi
Director : Augusto Fraga



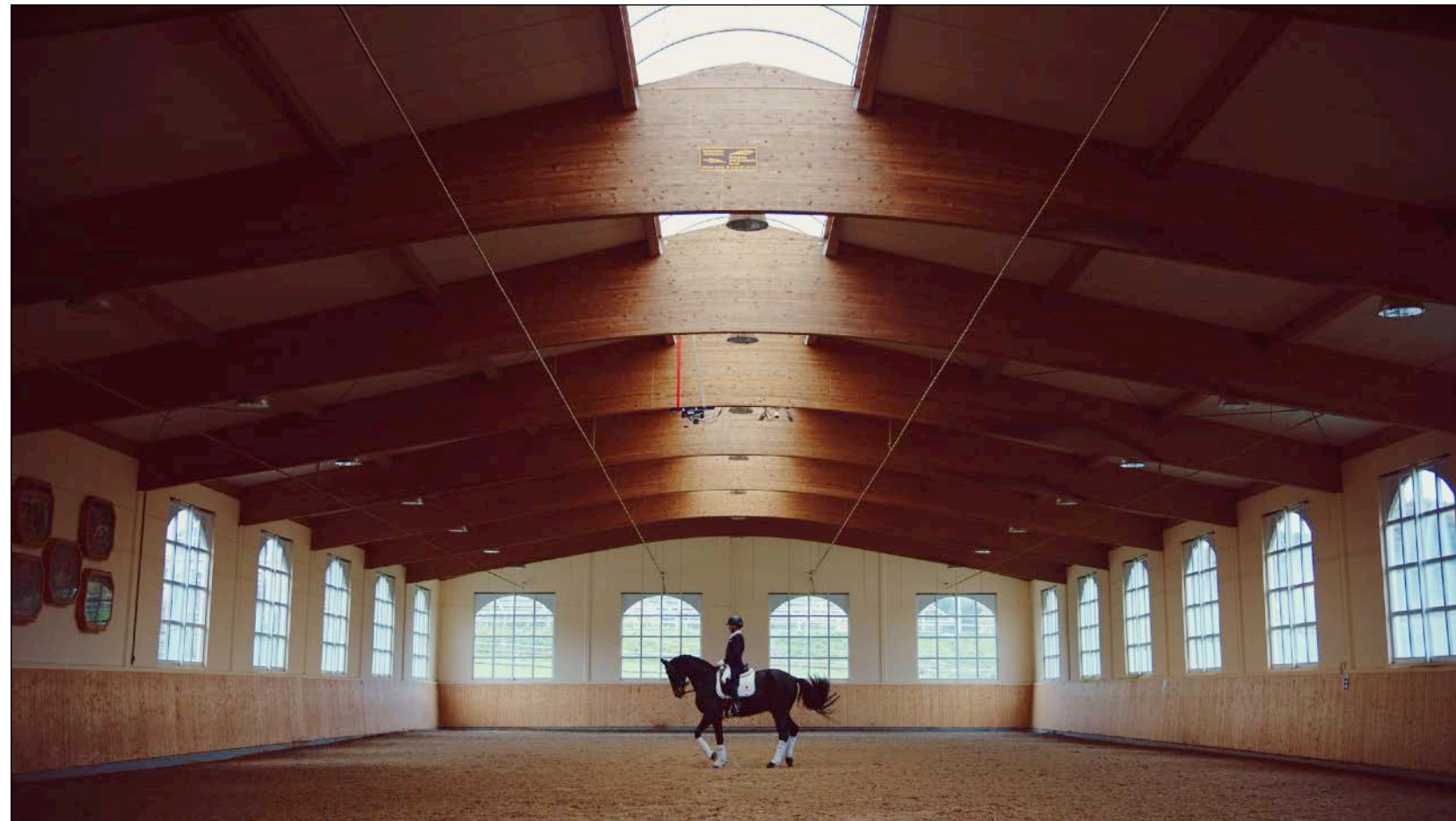
JR East Railways / Suica | Apple Pay
Agency : Jeki
Director : Kensaku Kakimoto
DOP : Christopher Doyle



SUBARU / New LEVORG for Auto Salon
Agency : Dentsu
Director : Ko Eunkyung & Marcus Martinez



4. We exert our potential in limited circumstances such as
The Olympics, World Cup, Sports and with athletes



JRA / 2020' Tokyo Olympics "Victory with TRUST"

Agency : Dentsu

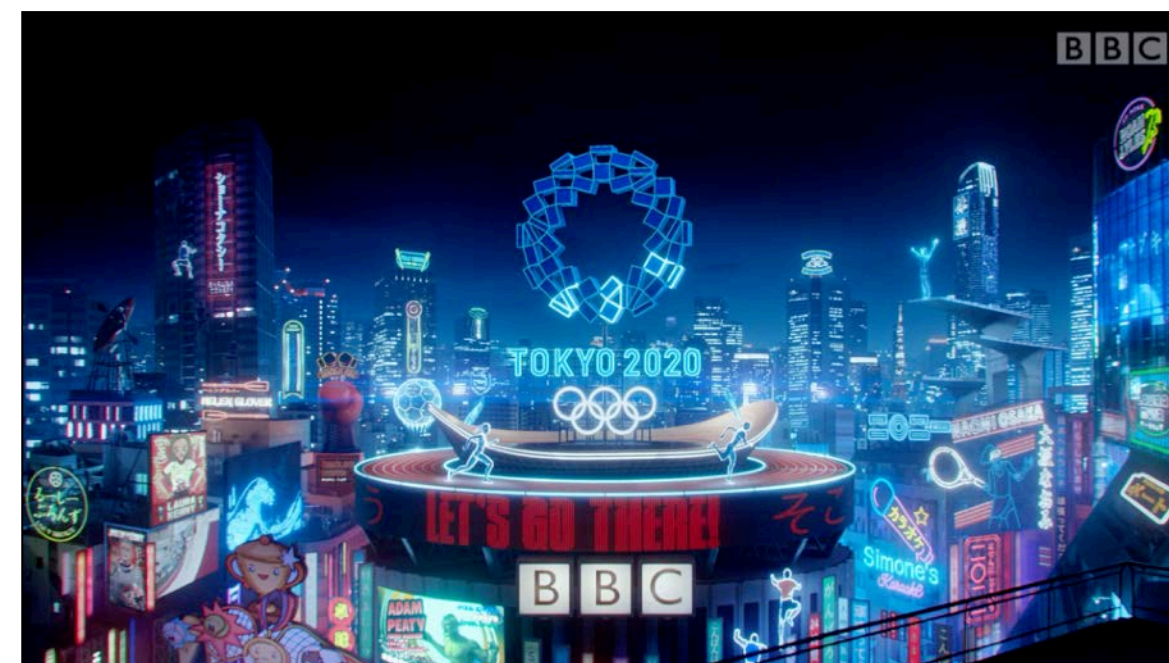
Director : Takumi KOYAMA



JAL / 2020' Tokyo Olympics

Agency : Dentsu

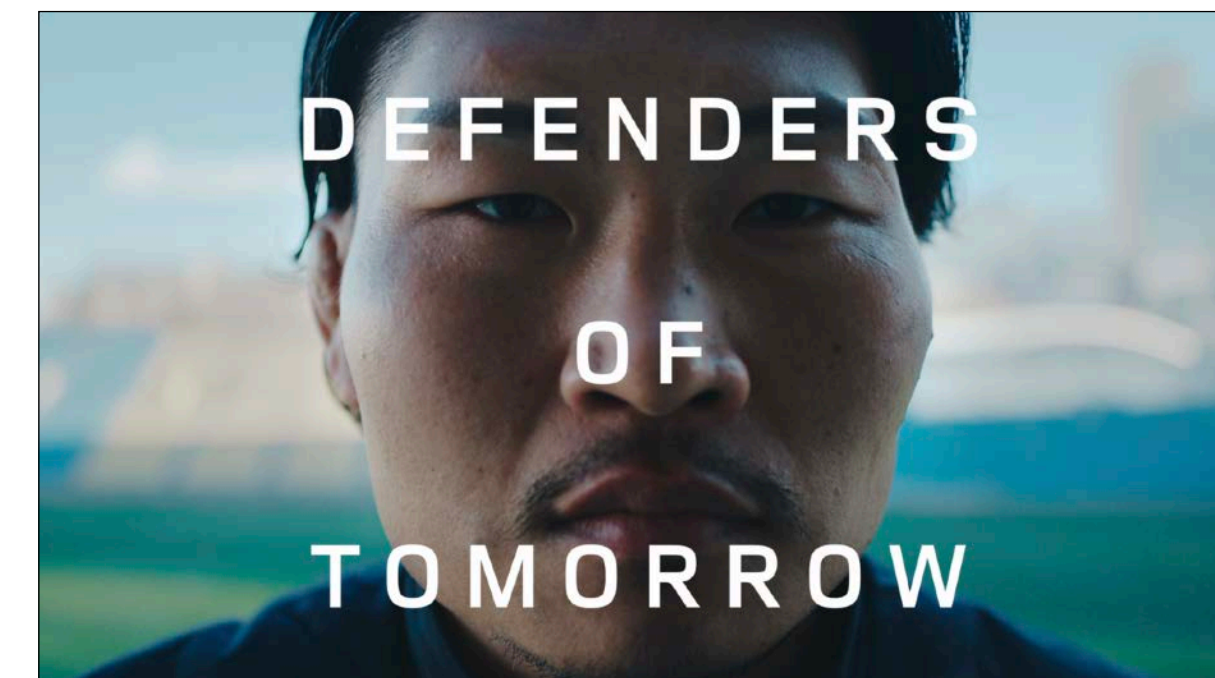
Director : Henry Lu



BBC / 2020' Tokyo Olympics

Agency : BBC Creative / Nexus Studios

Director : Factory FIFTEEN



LAND ROVER / Rugby World Cup 23'

Agency : J-Sports

Director : Ryo Kuribayashi

5. Confident in meeting the needs of global and foreign-affiliated clients



Square / Beauty Campaign 22'
 Agency : n/a
 Director : Tetsuya UESUGI



★2022 ACC Online Film Section, Silver Award ★2022 AD STARS Film Finalist



Roche / Diagnostics
 Agency : Jeki
 Director : Erika KONNO



BBC / 2020' Tokyo Olympics
 Agency : BBC Creative / Nexus Studios
 Director : Factory FIFTEEN



Unilever / LUX
 Agency : J.W.Thompson Japan
 Director : Manjot BEDI

6. Brand films are another content of our specialties



LEXUS / Lexus Short Film Project
Creative & Distribution : The Weinstein Company
Director : HIKARI
<https://youtu.be/14M0q0ZwJck>

★2014 ACC Online Section, Silver ★Dentsu Advertisement Award, Finalist



Aso City / Zen Movie vol.1 & 2
Agency : Creative House CLIP
Director : Michael KOMAGATA & Chiharu SOMA
https://youtu.be/_ntdSI3i40Q



Yahoo!Japan / Search for 3.11
Agency : Dentsu
Director : Takeharu HANOKIZAWA



JR East Railways / SHINKANSEN YEAR BIGART PROJECT
Agency : Jeki
Director : Erika KONNO

7. Produced world acclaimed films and TV series, many of which are original contents



37 Seconds
 Film Boutique / Netflix
 Director : HIKARI

- ★69th BERLIN Int'l Film Festival / Panorama Audience Award
- ★69th BERLIN Int'l Film Festival / CICAIE Art Cinema Award
- ★9 winners and 3 nominations of International Film Festival



- ★2020' Asian Academy Creative Award / Best Director
- ★35th Takasaki Int'l Film Festival / Official Selection



Foodlore / Life in a Box
 HBO / HBO MAX
 Director : Takumi SAITOH



LOST MAN FOUND
 Disney+
 Director : Tsuyoshi INOUE

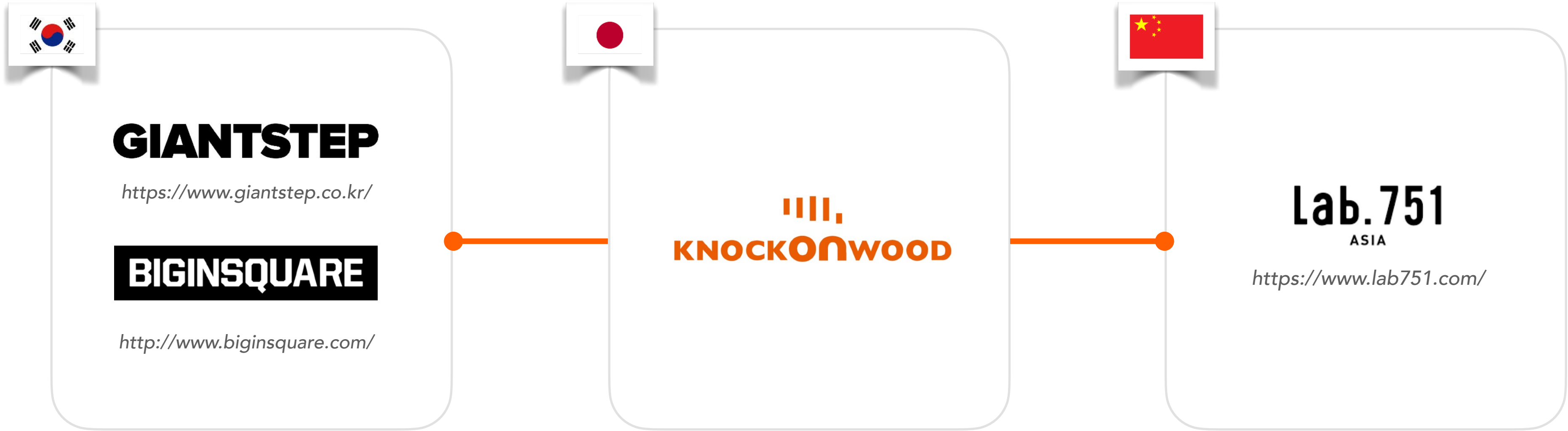


RAMEN TEH / Rugby World Cup 23'
 Mk2 / Clover Films / Rabbit House
 Director : Eric Khoo



- ★68th BERLIN Int'l Film Festival / Culinary Cinema
- ★66th San Sebastian Int'l Film Festival / Culinary Cinema
- ★13 nominations of International Film Festival

8. Strong alliance with South Korea, China and Greater China



Based on strong partnership with the Korean team,

- Casting K-POP artist & Celebrity
- Visual Effect
- Editing (Offline & Online)
- AR / VR / XR - Creative Technology
- Filming Support in Korea

We provide creative solutions, **especially** in the above 5 fields.

Based on strong partnership with the Greater China team,

- Client work for Japanese companies
- Filming Support in Greater China
- Celebrity Casting
- Filming Support in Japan for Chinese Client

We provide creative solutions, **especially** in the above 4 fields.

GIANTSTEP

<https://www.giantstep.co.kr/>



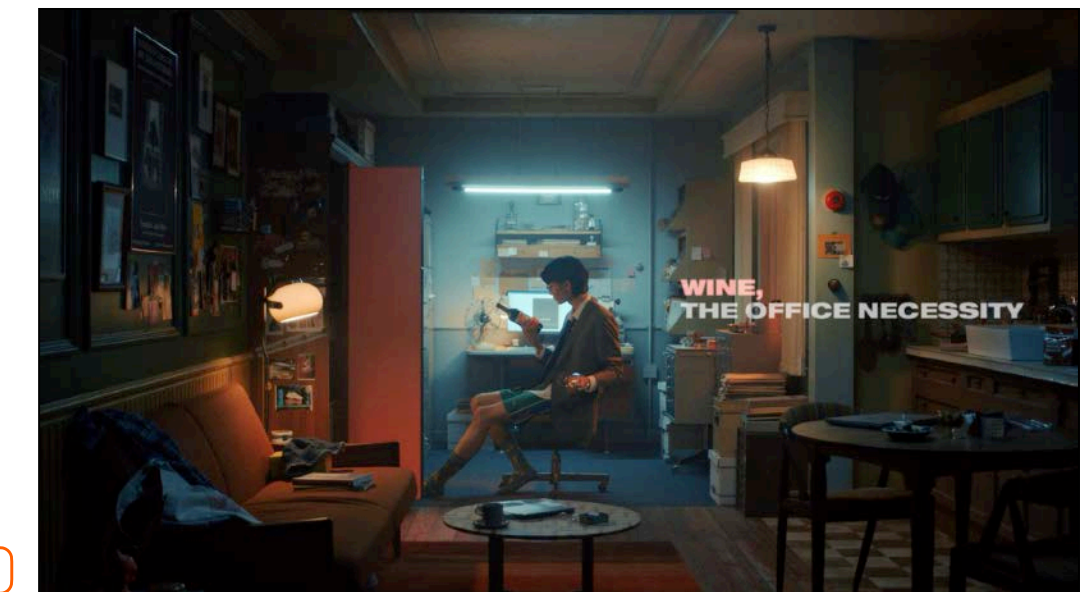
GIANTSTEP, founded in 2005 in Seoul, is an important partner who have continue to mutually enhance each other's presence, focusing on visual effects (CG) and post-production work for Automobile commercials. It has grown to become Korea's best VFX company, now with an office also in Hollywood, and is increasingly exuding its presence in the world of studio movies in the U.S. In the recent years, they have streamed AR, VR and XR live contents of K-POP artist, who are taking the world by storm, and have become the leading company in the field of the entertainment and technology as well.



D' FESTA 22' / XR Live Performance (BTS, TWICE, ENHYPEN, TXT and more)



Samsung / The era of Super 8K



Samsung / Bespoke Original Series

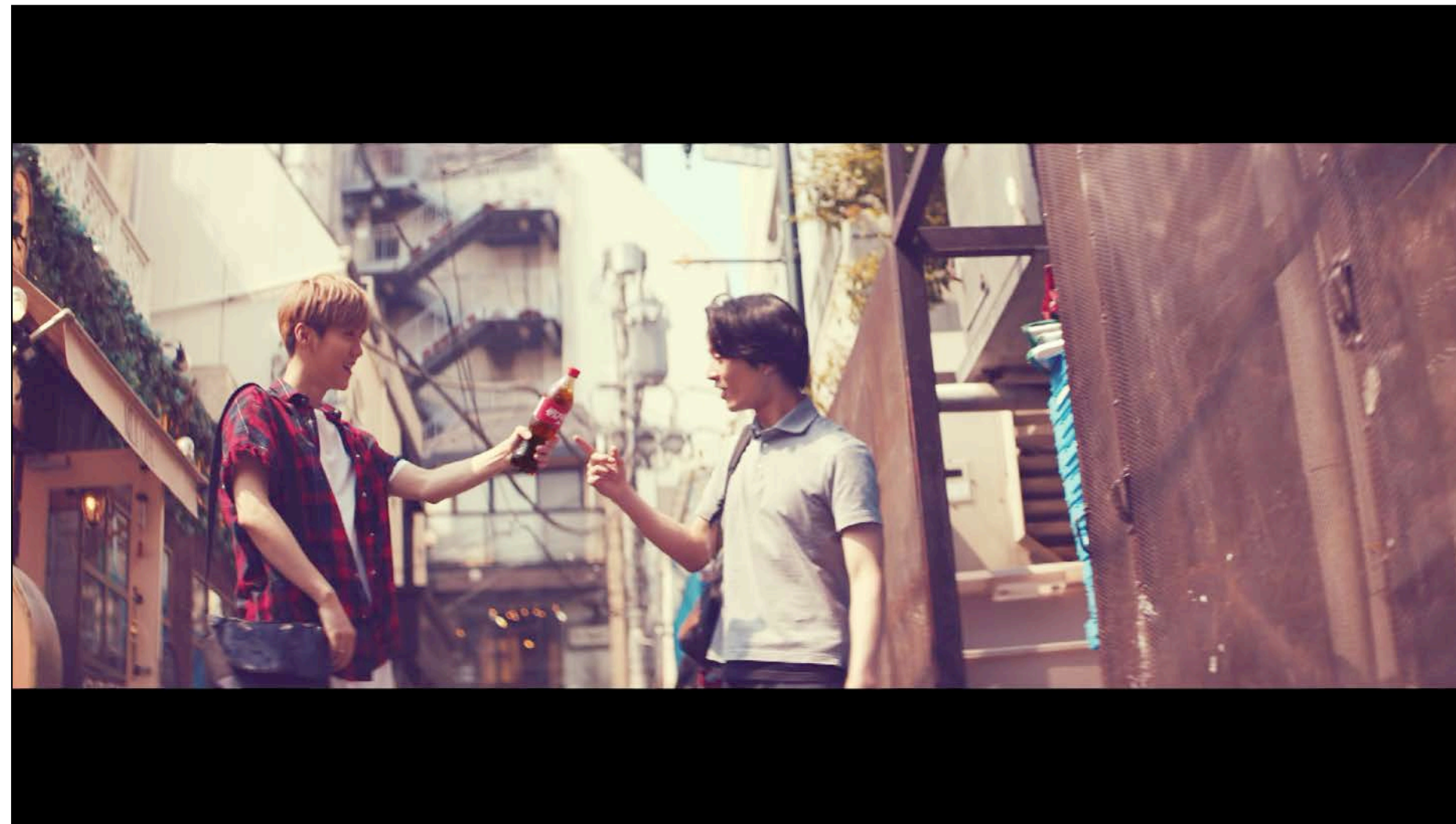
BIGINSQUARE

<http://www.biginsquare.com/>

As the filming production department of GIANTSTEP, BIGINSQUARE is a team of producers focusing on domestic clients such as Samsung, Hyundai, and major telecommunications and IT companies. knockonwood Inc. and BIGINSQUARE have collaborated in many occasions, with K-POP artist casting, production service for projects involving artists, as well as projects that work closely with the GIANTSTEP's visual effects team. They have the strength of being able to work timelessly and seamlessly without language or cultural barriers.



Founded in the early 2000s in Shanghai, Lab. 751 ASIA, have a great track record and reliability, as a company with nearly 20 years of experience, in taking charge of communication for Japanese clients in Greater China. It is also not uncommon that clients and agencies of knockonwood Inc. to crossover, and for Lab 751 to take over the responsibility of the Asian Market. Lab 751 are strong in the fields of cosmetics such as SHISEIDO, apparel such as UNIQLO, and functions as a fundamental communication hub for our clients. who consider the Asian market to be their most crucial market.



Coca-Cola / Coke



SHISEIDO / ELIXIR



Uniqlo / Heattech

In addition, we often collaborate when domestic clients in China appoints Japanese creators, artworks or shooting locations.

Just like in South Korea, together with knockonwood Inc., they are expanding their opportunities to collaborate throughout and in all of Asia, with their seamless communication skills without language and cultural barriers.

In this new age of powerful brands, agencies, platforms, studios, and broadcasters bringing superlative content and entertainment to consumers all over the world, knockonwood Inc. continues to refine the strength and flexibility of the creative resources it has fostered over the years.

To create the narrative of the future in venues from social media to motion pictures, knockonwood Inc. continues to bring forth inspirationally creative people with specialized knowledge and abilities.

Thank you very much.

